



Public Disclosure of Student Achievement

Institution Name: McKendree University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2024-2025

Date Report Posted: 2/1/26

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration (across all majors)	Graduation	85%	96%
Bachelor of Business Administration with major in...			
- Accounting	Graduation	85%	83%
- Business Administration	Graduation	85%	98%
- Cyber Defense	Graduation	85%	100%
- Economics	Graduation	85%	100%
- Economics and Finance	Graduation	85%	100%
- Human Resource Management	Graduation	85%	100%
- Management	Graduation	85%	100%
- Marketing	Graduation	85%	100%
- Sport Management	Graduation	85%	89%
- Supply Chain Management and Logistics	Graduation	85%	0.0%
Master of Business Administration (no concentration)	Graduation	85%	100%
Master of Business Administration with a concentration in...			
- Corporate Finance	Graduation	85%	100%
- Cyber Defense	Graduation	85%	100%
- Digital Marketing	Graduation	85%	100%

- Human Resource Management	Graduation	85%	100%
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Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates / # starting cohort (class) – (non-completers + transfers out). Graduates include those who completed the program within 150% of the program length.