



To



AA Business Administration Pre-Major to BBA Marketing

Southwestern Illinois College Courses					
AA Business Administration – 64 hours					
ENG 101	Rhetoric & Composition I	3	MATH 107 or 191or BUS 205	General Education Statistics or Introduction to Statistics or Economic and Business Statistics	4
ENG 102	Rhetoric & Composition II	3	IAI Life Science	One must include a lab	7
COM 151	Fundamentals of Public Speaking	3	IAI Physical Science		
IAI Humanities	Literature	3	ECON 202	Principles of Economics II (Micro)	3
IAI Humanities	Philosophy	3	ACCT 110	Financial Accounting	4
IAI Fine Arts	Art, Creative Writing, Music or Theatre	3	ACCT 111	Managerial Accounting	4
ECON 201	Principles of Economics I (Macro)	3	BUS 209	Business Computer Systems	3
HES 151	Personal Health and Wellness	2	BUS 215	Business Law	3
HIST 101 or HIST 102	World Civilization I or World Civilization II	3	MATH 213	Calculus for Business and Social Sciences	3
			GNL ELEC	General Electives	7
McKendree University Courses					
McKendree University – 56 hours					
BUS 324	Business Ethics and Social Responsibility	3	BUS 410 or ACC 220	Management Information Systems or Accounting Information Systems	3
FIN 308	Principles of Business Finance	3	BUS 450	Business Strategy and Policy	3
MGT 204	Principles of Management	3	MKT 305	Consumer Behavior	3
MKT 205	Principles of Marketing	3	MKT 410	Marketing Research	3
MKT 354	Advertising and Promotion	3	MKT ELEC	At least six hours must be 300 or 400 level	12
			GNL ELEC	General Electives	17
Total Hours to Bachelor Degree: 120 Hours					

Instructional Delivery – Face to Face or Online

McKendree University Residency – Students must complete a minimum of 30 credit hours with McKendree University.

Transfer Credits – McKendree University will accept a maximum of 90 hours in transfer credits. Only courses with a grade of C or better will be transferred.

Degree Requirements – Students must complete a minimum of 120 credit hours to receive a bachelor's degree from McKendree University. Some programs require additional hours. Elective hours required at McKendree University may vary depending on total hours accepted in transfer.

Contact us for more information:

Southwestern Illinois College

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McKendree University

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