



MCKENDREE  
UNIVERSITY

# IMPACT REPORT



STUDENT

PLEASE  
RETURN WEIGHTS  
AND FIT EQUIPMENT  
AWAY AFTER USE

**FORWARD**  
The Campaign for McKendree University



MCKENDREE  
UNIVERSITY



# FORWARD

The Campaign for McKendree University



## Dear Friends and Supporters,

I am delighted to share with you our *FORWARD* Campaign Impact Report, showcasing the remarkable achievements and transformative impact made possible by your generous investment and steadfast commitment to McKendree University.

As we reflect on the *FORWARD* Campaign, it is with immense gratitude that we acknowledge the collective efforts that have propelled us toward our shared vision of excellence in education, innovation, and community engagement. The dedication of our donors, alumni, faculty, staff, and students has been instrumental in driving positive change and shaping the future of McKendree University.

Through your generous investments, we have significantly enhanced our academic programs and enriched the co-curricular student experience. Additionally, we have secured sustainable funds, undertaken critical facility upgrades, and made college accessible for deserving students through endowed scholarships. These vital investments have positioned us for future success and continued impact.

Thank you for your unwavering support and dedication to McKendree University. Your belief in our mission fuels our determination to reach new heights and create a brighter future for all. Through your continued philanthropic support, we can all remain Proud to be a Bearcat!



*Daniel C. Dobbins*

**Daniel C. Dobbins '81**  
President  
McKendree University

# CAMPAIGN SUMMARY

JULY 2010 — JUNE 2024\*

TOTAL RAISED  
**\$52,173,327**

**130%** OF CAMPAIGN  
GOAL OF **\$40,000,000**

## ALLOCATIONS BY OBJECTIVE



GENERAL  
**44%**



CAPITAL PROJECTS  
**38%**



ENDOWED  
**18%**

### DONATIONS BY STATE (TOP 5)

ILLINOIS	\$22,823,937
TEXAS	\$8,019,485
FLORIDA	\$6,062,796
TENNESSEE	\$4,244,775
MISSOURI	\$4,022,991

### DONATIONS BY COUNTRY (TOP 3)

UNITED STATES	\$52,038,469
HONG KONG	\$84,378
CANADA	\$35,589



SCHOLARSHIPS  
FUNDED  
**113**



\*DATA AS OF FEBRUARY 29, 2024



## CAMPAIGN OVERVIEW

Moving forward is essential for the University's growth and development. We've made unprecedented progress toward our goals, but we are focused on building an even bolder and brighter future. To achieve this and fulfill our commitment to providing a high-quality education to outstanding students, we must continue to look forward, reinvent ourselves, and stay at the forefront of higher education.

### WE NEED TO:

- **Attract and retain the best faculty members in their fields**
- **Grow our endowment-funded aid to ensure that McKendree is accessible and affordable for exceptional students, regardless of their backgrounds**
- **Invest in modernizing our facilities and equipment**
- **Offer vibrant extracurricular programming allowing us to nurture our students' body, mind, and spirit**



**JULY 2010**

**MAY 2016**

SILENT PHASE BEGAN

CAMPAIGN LAUNCHED PUBLICLY



IN JUST 1,828 MINUTES, MCKENDREE HEROES ASSEMBLED TO RAISE  
**\$458,001**



### **A RECORD-BREAKING INVESTMENT IN THE FORWARD CAMPAIGN AND OUR FUTURE**

This year in February on McKendree's 196th birthday, we raised an unprecedented \$458,001 toward our goal in just one day through the generosity of 422 donors.

We are tremendously grateful and humbled by the continued faith and commitment to the McKendree mission. These donations on One McKendree Giving Day and throughout the year help us support the important work of advancing our goals for top-quality academics, engaging co-curricular student experiences, facility enhancements, and accessibility and affordability.

Thanks to this dedication and generosity, we've made incredible progress, but we are always focused on continuous improvement and growth. We hope you'll consider investing in our mission and success again this year.

**"The incredible generosity of our community highlights the enduring impact of McKendree University and its commitment to excellence in education. Together, we are shaping future generations of leaders and innovators."**

— Stephen Kull, Vice President for Institutional Advancement

**AUGUST 2019**

**JUNE 2024**

FUNDRAISING GOAL MET

CAMPAIGN CONCLUSION

# INVESTMENTS THAT FOSTER COMMUNITY, GROWTH, AND INNOVATION

By strategically investing in our physical environment, we enhance our learning spaces, enrich extra-curricular opportunities, and create a more compelling, empowering, and inclusive experience for our students and faculty. And it helps us reach our goals for growth by attracting prospective students and faculty.



## THE RESIDENCE HALL EAST AND WEST COMPLEX

We strive to create a living environment for our students that fosters comfort, and safety, and provides optimal spaces for both studying and socializing.



### Our Residence Hall East and West Complex offers:

- Four single-occupancy bedroom suites
- Comfortable outdoor space for sitting on the patio in Adirondack chairs
- A fireplace lounge that is used by all students living near the quad area



## HOLMAN LIBRARY

We're focused on creating spaces that inspire and enable creativity and collaboration. In turn, we've transformed the second floor of the Holman Library into an advanced education and conference center, boasting state-of-the-art technology and designed to accommodate in-person and virtual meetings. Now, it serves as the premier location for a diverse array of important events including the Honors Program student presentations, the Board of Trustees' meetings, and the Alumni Board's gatherings.

### The renovation included:

- Constructing the Dilliard-Dorris Family Conference & Learning Center which features a 169-inch television, a podium with power outlets, and multiple USB outlets
- Building the Allison Cassens Learning & Conference Center Annex, a fully equipped space with microphones, cameras, and computer interfaces that support all virtual meeting needs.
- Adding the Lucille Sudol Study Area and Lounge which provides a dedicated space for study and relaxation.
- Building the Presidential Portrait Gallery which pays tribute to and commemorates the University's past presidents, sharing their legacies of leadership.



## FITNESS CENTER

The health and well-being of our students is important to us. We wanted to offer workout facilities that better served our students' fitness needs and were more inviting and empowering. That's why we've completed a comprehensive revitalization of our fitness center.

### The renovation included:

- Expanding to improve space versatility and user experience
- Modernizing the design to make it more inviting and energizing
- Installing new flooring to improve the look and functionality



## LAIR

Fostering a strong sense of community, lively social interactions, and time for relaxation is high on our list of priorities. That's why we're in the middle of a major renovation of the student center, affectionately known as the Lair. We are prioritizing student accessibility while creating a dynamic environment for recreational activities and socializing.

### Improvements include:

- Modernizing the design, adding comfortable furnishings, and improving versatility to ensure the space is conducive to relaxation and vibrant social interactions.
- Adjusting the infrastructure to guarantee seamless wheelchair accessibility throughout the Lair—from entrance ramps to widened pathways and accessible seating options



## VOIGT SCIENCE

The Voigt Science Building Renovation is the flagship capital project of the *FORWARD Campaign*, showcasing our deep commitment to being a leader in STEM education and attracting top faculty and students. McKendree is investing \$11 million in renovations.

Collaborating with Holland Construction, the project will include two phases. Phase One will commence in June, with completion projected in January 2025. Phase Two is scheduled to begin in May 2025, with anticipated completion in January 2026.

### The renovation includes:

- Adding laboratory enhancements and reconfigurations
- Integrating updated, state-of-the-art technologies
- Enhancing energy efficiency, accessibility, and adherence to code compliance



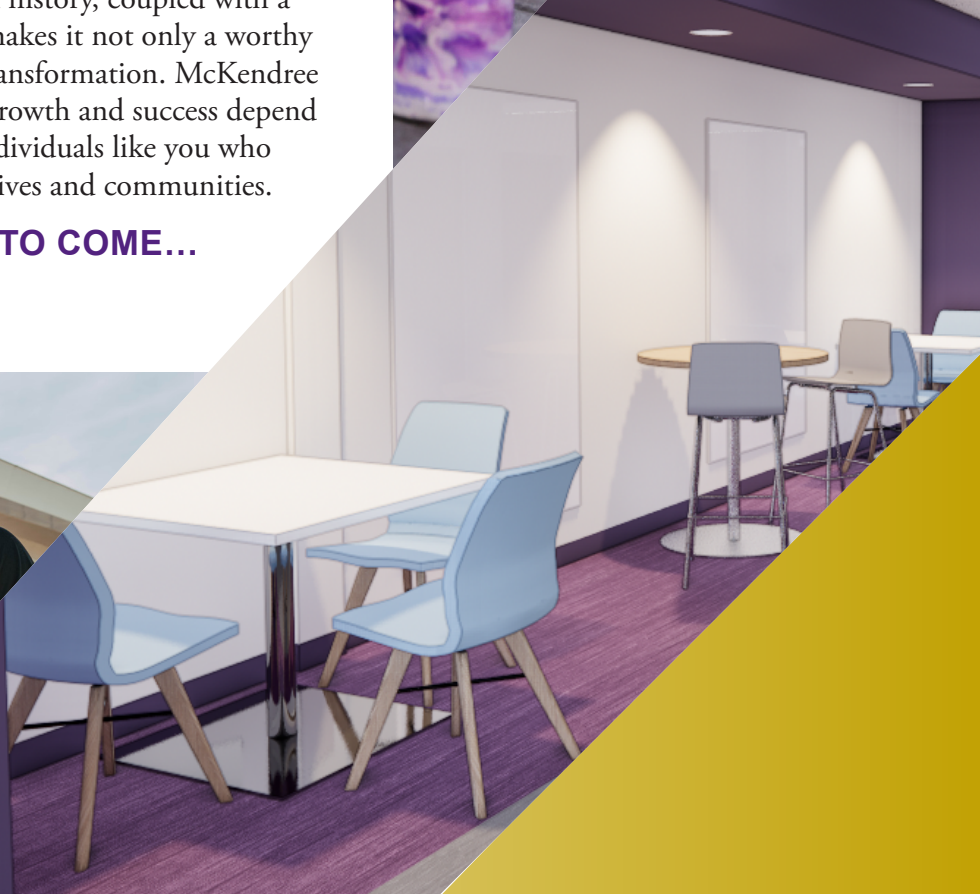


## BEYOND FORWARD

As we celebrate the successes of the campaign, we also look forward to the future with great anticipation, especially as we approach our **Bicentennial in 2028**. This historic milestone, an accomplishment that not many institutions can claim, is a testament to the enduring legacy and impact of McKendree University in shaping generations of leaders and thinkers.

It is crucial now, more than ever, to continue investing in the future of McKendree University. Our institution's rich history, coupled with a commitment to excellence and innovation, makes it not only a worthy investment but a place of opportunity and transformation. McKendree University is here to stay, and its continued growth and success depend on the ongoing support and dedication of individuals like you who believe in the power of education to change lives and communities.

**STAY TUNED, THE BEST IS YET TO COME...**



**MCKENDREE**  
UNIVERSITY

701 COLLEGE ROAD  
LEBANON, IL 62254

annualfund@mckendree.edu  
(618) 537-4443



[www.mckendree.edu](http://www.mckendree.edu)