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The mission of McKendree University is to provide a high-quality educational experience to outstanding students.

~Responsible Citizenship ~Engagement ~Academic Excellence ~ Lifelong Learning~

FIN 306 Consumer Finance (3)

A basic course in personal finance. Topics include financial planning, establishing credit, purchasing a home, and planning an insurance program. Open to all majors.

Student Learning Outcomes

Students will:

1. Develop a deeper understanding of personal finance planning issues.
2. Understand the components of a personal financial plan.
3. Learn how to develop and implement a personal financial plan.

Course Topics

1. Financial Planning Basics
2. Credit and Debt Management
3. Home Ownership and Real Estate
4. Insurance Planning
5. Investment and Retirement Planning
6. Consumer Decision-Making



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FIN 308 Principles of Business Finance (3)

Basic financial management of the business firm involving procurement, allocation, and control of funds to maximize shareholder wealth. Prerequisites: ACC 205, ECO 211.

Student Learning Outcomes

Students will:

1. Understand the fundamentals of financial management and its role in business decision-making.
2. Analyze financial statements and assess financial health.
3. Apply the concepts of financial asset valuation, including the time value of money, stock valuation, and bond valuation.
4. Evaluate investment opportunities using capital budgeting techniques.
5. Assess the relationship between financial risk and expected return.
6. Demonstrate knowledge of capital structure and cost of capital.
7. Develop critical thinking and analytical skills in financial decision-making.
8. Exhibit social responsibility in investment choices.

Course Topics

1. Introduction to Financial Management
2. Financial Statements and Cash Flow
3. Time Value of Money and Valuation
4. Capital Budgeting and Investment Decisions
5. Risk and Return
6. Cost of Capital



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ECO 309 Money and Banking (3)

An introduction to monetary standards and theories, commercial banking structure and operations, monetary and fiscal policy implementation, central banking, and the Federal Reserve System. Prerequisites: ECO 211, 212. Same as ECO 309.

Student Learning Outcomes

Students will:

1. Understand the role of money, banking, and financial markets within an economy.
2. Analyze the determinants of interest rates, bond markets, and stock markets.
3. Evaluate the role of financial institutions, the central bank, and the money supply process.
4. Comprehend monetary theory and policy and their impact on economic performance.
5. Gain insights into the international financial system and foreign exchange markets.

Course Topics

1. Introduction to Money
2. Interest Rates and Financial Markets
3. Banking and Financial Institutions
4. Central Banking and Monetary Policy
5. Foreign Exchange and International Finance
6. Macroeconomic Analysis



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FIN 320 Budgeting and Financing of Sport (3)

This course examines the principles involving the procurement, allocation, and control of funds used to support sport programs. Prerequisite: FIN 308.

Student Learning Outcomes

Students will:

1. Define, analyze, and interpret the importance of financial management and budgeting in sport organizations.
2. Evaluate financial and budgetary decision-making processes in sport organizations.
3. Demonstrate and apply knowledge of sport management principles to practical scenarios.
4. Develop critical thinking, problem-solving, and communication skills within the context of sport finance.

Course Topics

1. Introduction to Sport Financial Management
2. Facility Financing
3. Economic Impact Analysis
4. Youth Sports Budgeting
5. Feasibility Studies in Sport
6. Professional and Collegiate Sports Financing
7. Sustainability in Sport Finance
8. Critical Issues in Sport Finance



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FIN 355 Investments (3)

This course studies financial assets and their allocation in efficient portfolios with emphasis on equities and fixed income securities. Major topics include financial asset valuation, risk and return, market efficiency, and asset allocation. Prerequisite: FIN 308.

Student Learning Outcomes

Students will:

1. Demonstrate personal money management and socially responsible investment choices.
2. Develop and apply analytical, critical thinking, and problem-solving skills in investment scenarios.
3. Understand major concepts in finance and their applications to investment decisions.
4. Gain knowledge and skills required for professional financial decision-making.
5. Assess the economic and financial environment and its impact on investment strategies.
6. Evaluate and present financial data with a focus on reliability and informed decision-making.

Course Topics

1. Introduction to Investments
2. Financial Markets and Securities
3. Stock Market Analysis
4. Market Efficiency and Behavioral Finance
5. Fixed Income Securities
6. Portfolio Management
7. Performance Evaluation



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FIN 357 International Finance (3)

This course explores the special issues that arise in connection with international financial transactions. Topics examined include the international monetary system, world financial markets, the balance of payments, global corporate governance, the foreign exchange market, international parity relationships, and the management of foreign exchange exposure. Prerequisite: FIN 308 or instructor consent.

Student Learning Outcomes

Students will:

1. Explain the structure and operation of international financial markets.
2. Analyze exchange rate determination and currency fluctuations.
3. Evaluate and manage risk in international finance.
4. Conduct international investment and financing analysis.
5. Integrate global economic factors into financial decision-making.
6. Demonstrate professional and ethical communication.

Course Topics

1. Foundations of international finance
2. Exchange rate determination
3. International parity conditions and market integration
4. Risk management in international finance
5. Multinational investment and financing
6. Global policy and contemporary issues



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FIN 360 Financial Management – Applications and Cases (W) (3)

Application of basic financial techniques and principles in financial administration, policy, and decision making. The case-study method is used. Prerequisites: FIN 308, MTH 170.

Student Learning Outcomes

Students will:

1. Bridge the gap between financial theory and practical application through case analysis.
2. Develop and demonstrate self-learning skills.
3. Enhance written and oral communication skills through detailed case discussions and presentations.
4. Apply financial management principles to analyze real-world financial scenarios.
5. Critically assess financial data and its reliability for decision-making purposes.
6. Demonstrate problem-solving and analytical skills within a financial management framework.

Course Topics

1. Introduction to Financial Management
2. Case Analysis Framework
3. Time Value of Money
4. Risk and Return
5. Capital Budgeting
6. Corporate Valuation
7. Capital Structure and Cost of Capital
8. Financial Statement Analysis



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FIN 363 Financial Markets and Institutions (3)

This course explores the functioning of the financial industry and analyzes the unique nature of financial statements of institutions. Topics include management of balance sheet and off-balance sheet risks, regulation, and the interplay between financial markets and institutions. Prerequisite: FIN 308.

Student Learning Outcomes

Students will:

1. Define and explain basic concepts, principles, terminology, and techniques commonly applied in financial markets and institutions.
2. List, define, and explain various types of financial markets, institutions, and instruments.
3. Analyze the types of financial risks faced by different financial institutions.
4. Develop strategies to manage diverse financial risks in different financial institutions.

Course Topics

1. Introduction to Financial Markets
2. Types of Financial Institutions
3. Financial Statements in Financial Institutions
4. Financial Risks
5. Risk Management Techniques