

Music Marketing Major – 2018—2019 Catalog

FIRST YEAR			
<u>FALL</u>		<u>SPRING</u>	
ENG 111	4	ENG 112	4
GENERAL EDUCATION	3-4	GENERAL EDUCATION	3-4
MKT 205 Prin. of Marketing	3	MGT 204 Prin. of Management	3
Performing Ensemble	0 or 1	Performing Ensemble	0 or 1
Applied Music	1	Applied Music	1
UNI 101	1		
MUS 255	3	MUS 256	3
MUS 255L	2	MUS 256L	2
MUS 100	0	MUS 100	0
TOTAL HOURS	17-18	TOTAL HOURS	16-17

SECOND YEAR			
<u>FALL</u>		<u>SPRING</u>	
Performing Ensemble	0 or 1	Performing Ensemble	0 or 1
Applied Music	1	Applied Music	1
MUS 322 Conducting	2	MUS 365 Music History II	3
MKT 305 Consumer Behavior	3	MKT 354 Advertising and Promotion	3
		JRN 372 Web and Print Publ.	3
MUS 200 Music Technology	3		
General Ed	6 -9	General Ed	6-8
MUS 100	0	MUS 100	0
TOTAL HOURS	15-18	TOTAL HOURS	16-18

THIRD YEAR			
<u>FALL</u>		<u>SPRING</u>	
Performing Ensemble	0 or 1	Performing Ensemble	0 or 1
MUL 103 Applied Piano	1	MUL 104 Applied Piano	1
MUS 366 Music History III	3	MUS 265 Music & World Cult.	3
GENERAL EDUCATION	3-9	GENERAL EDUCATION	6-9
MUS 302 Woodwind Pedagogy	2	MUS 386 Perc. Pedagogy	2
Business elective	3	Business elective	3
TOTAL HOURS	12-18	TOTAL HOURS	15-18

FOURTH YEAR			
<u>FALL</u>		<u>SPRING</u>	
MUS 306 Brass Pedagogy	3		
Performing Ensemble	0	Performing Ensemble	0
Business elective	3	MUL 138 Guitar	1
MUL 137 Guitar	1	General Ed	9-12
GENERAL EDUCATION	10-11	(Optional internship	3-6)
TOTAL HOURS	15-18	TOTAL HOURS	12-15

***General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education**

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.