

Sport Management Major – 2020-2021
General Track

| FIRST YEAR | | | | | | | |
|-------------------|-----|---|--------------------------|-------------------|-----|---|--------------------------|
| FALL | | | SPRING | | | | |
| *ENG | 111 | 4 | English I | *ENG | 112 | 4 | English II |
| UNI | 101 | 1 | University 101 | MKT | 205 | 3 | Principles of Marketing |
| MGT | 204 | 3 | Principles of Management | SPM | 320 | 3 | Prin of Sport Management |
| GENERAL EDUCATION | | | 7 | GENERAL EDUCATION | | | 6-7 |
| TOTAL HOURS | | | 15 | TOTAL HOURS | | | 16-17 |

| SECOND YEAR | | | | | | | |
|-------------------|-----|-----|------------------------------|-------------------|-----|---|--------------------------|
| FALL | | | SPRING | | | | |
| GENERAL EDUCATION | | | 3 | GENERAL EDUCATION | | | 3 |
| MKT | 325 | 3 | Sport Marketing | FIN | 308 | 3 | Prin of Business Finance |
| *ECO | 211 | 3 | Principles of Microeconomics | *MTH | 170 | 4 | Statistics |
| ACC | 205 | 3 | Principles of Fin Acctg | ECO | 212 | 3 | Principles of Macroecon |
| ELECTIVE | | 3-4 | | ACC | 230 | 3 | Prin of Managerial Acctg |
| TOTAL HOURS | | | 15-16 | TOTAL HOURS | | | 16 |

| THIRD YEAR | | | | | | | |
|-------------------|-----|---|-----------------------|-------------------|-----|---|-----------------------|
| FALL | | | SPRING | | | | |
| GENERAL EDUCATION | | | 6-7 | GENERAL EDUCATION | | | 6 |
| BUS | 305 | 3 | Sport Law | ELECTIVES | | 3 | |
| SPM | 354 | 3 | Sport & the Media | BUS | 410 | 3 | Mgmt Info Systems |
| BUS | 310 | 3 | Quantitative Analysis | FIN | 320 | 3 | Budget & Fin of Sport |
| TOTAL HOURS | | | 15-16 | TOTAL HOURS | | | 15 |

| FOURTH YEAR | | | | | | | |
|-------------------|------|---|-----------------------------|-------------|------|---|------------------------|
| FALL | | | SPRING | | | | |
| GENERAL EDUCATION | | | 3 | SPM | 470 | 3 | Internship |
| ECO | 320 | 3 | Economics of Sport | SPM | 376W | 3 | Sport Event & Fac Mgmt |
| BUS | 324W | 3 | Business Ethics/Social Resp | BUS | 450 | 3 | Bus Strategy & Policy |
| ELECTIVES | | 3 | | SOC | 450 | 3 | Sociology of Sport |
| TOTAL HOURS | | | 15 | TOTAL HOURS | | | 15 |

***General Education Requirements – Some courses fulfill general education as well as major requirements. See catalog for accepted courses for general education.**

It is strongly suggested that BUS 324 should be taken for the General Education Ethics requirement and as a Writing Intensive course. MGT/MKT 340 may be taken to satisfy the General Education Cross Cultural Studies requirement.

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.